

2009-2010

# The NIE Literacy & Youth Readership Program



**The Intelligencer**



BUCKS COUNTY  
**Courier Times**

**NIE** is an acronym for **Newspaper In Education**, a nationwide program to help students develop a newspaper reading habit. Reading the newspaper on a regular basis can help improve literacy and basic skills, develop lifelong learning and promote citizenship. *The Bucks County Courier Times* and *The Intelligencer* provide nearly 2 million newspapers yearly to local schools. Curriculum guides, thematic units, contests for students and teacher workshops are available to participating classes.

## DELIVERY

Newspapers may be ordered for classroom use on one or more weekdays and on Sundays. The minimum number for a daily delivery is 10; the minimum number for a Sunday delivery is 5, but in order to request Sunday newspapers you must register for at least one weekday delivery. For missed deliveries or shortages, please call the customer service department of your newspaper:

**Bucks County Courier Times: 866-492-1514**

**The Intelligencer: 866-492-7843**

## SPONSORSHIP

The NIE Program of the *Bucks County Courier Times* and *The Intelligencer* is a sponsored program due to the generosity of local business sponsors and newspaper subscribers. Students and teachers are requested to write thank you notes to their sponsors.

**Sign up for classroom newspapers or e-editions today!**

Name \_\_\_\_\_ Signature \_\_\_\_\_ School District \_\_\_\_\_

School \_\_\_\_\_ Address \_\_\_\_\_ Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

School Phone \_\_\_\_\_ e-mail address \_\_\_\_\_

(required)

# of Students \_\_\_\_\_ Grade(s) \_\_\_\_\_ Subject(s) \_\_\_\_\_

*Bucks County Courier Times* or  *The Intelligencer*

# of print newspapers\* for selected delivery day(s) MON \_\_\_ TUE \_\_\_ WED \_\_\_ THU \_\_\_ FRI \_\_\_ SUN \_\_\_

*Bucks County Courier Times* or  *The Intelligencer*

# of e-edition online newspapers based on # of classroom computers or number of students if using a smart board with your class MON \_\_\_ TUE \_\_\_ WED \_\_\_ THU \_\_\_ FRI \_\_\_ SUN \_\_\_

**\*School location determines which print newspaper can be delivered - Bucks County Courier Times or The Intelligencer**

Mail to: Newspaper In Education, 8400 N. Bristol Pike, PA 19057 or FAX: 215-949-4023

For additional information call 215-949-4074 or 215-949-4073 • www.bcctnie.com

## RECORD OF REQUEST FORMS

Record of Request Forms **MUST** be signed at the beginning and the end of each school year. These forms are required for our annual circulation audit. The Record of Request forms verify that you are a participant in the NIE Sponsorship Program. **Teachers not signing both forms will be billed for their newspapers since they have not verified their sponsorship request and the delivery of newspapers for their classrooms.**

## E-MAIL ADDRESS - Mandatory

Every participating teacher must provide a current e-mail address that we can use to contact you and send NIE-related updates and reminders.

## E-EDITION

Access to the online digital edition, an exact replica of the newspaper, is available for both the *Bucks County Courier Times* and *The Intelligencer*. With internet access, you can see all the text and pictures, plus you can save, print and send articles. It's easy to move through pages and sections, search for keywords to find any topic, person or event, or review archived issues from the past 30 days. It also has an audio feature that reads the articles to you. You can use the e-edition to supplement your current print copies or replace them.

## STUDENT SUPPLEMENTS

Teachers receiving weekly or more frequent deliveries will **receive ALL NIE supplements** – even if they are not scheduled on their normal delivery day(s) of the week. Teachers in the NIE sponsorship program may request additional supplements on those dates to share with their team teachers. (See reverse side for dates)